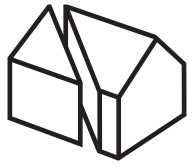


Brown Bag Lunch: Thinking the Future



This input session should serve as an internal training opportunity and give you and your colleagues an insight into thinking about the future and its importance.

Description

The future is not something that just happens. We can and must actively shape it. However, thinking about the future is inevitably always speculative and reliable forecasts are therefore a difficult undertaking.

What methods are there to capture future developments nevertheless? And how can the results be taken into account today?

Our brown-bag lunch "Thinking the Future" gives an insight into this way of thinking, discusses different methods and highlights historical successes.

Because if we have a consensus on desirable future scenarios, we can agree on the next steps to come closer to such a future. In this way, day-to-day business, strategy and vision can be combined.

Duration 1:15h

Pricing 1500 CHF

Location In your office facilities

Dezentrum

The Think Tank Dezentrum creates positive future scenarios. With bold hypotheses, experiments and our vision Dezentrum is part of the discourse about the digital society of tomorrow.

Contact and Signup

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Syllabus

- Introduction to Futures Studies
- Future Experiments / Iterative Approach, Design Thinking
- Future cone
- Scenario technique
- Consensus on desirable scenarios
- Science fiction
- Speculative design
- Starting with the future and work your way back

