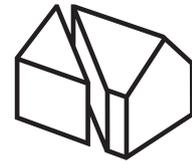


Brown-Bag Lunch: Blockchain & Artistic Practices



This keynote represents an internal training over lunch. The goal is to expose your staff to new technological advancements and give you an insight into the potentials of decentralized technologies.

It seems as if artists usually have an avant-garde approach to upcoming changes in society. Can we use artistic practices to describe our everyday lives and upcoming challenges in the business world and to rethink its structures?

The source of blockchain technology as we know it today lies in the cypherpunk movement, which also hosts a big group of artists.

Through their early-adopter characteristic artists caught up early on decentralized technologies and thought of possible innovative applications and their implications.

With the aid of these innovative examples we will show new possibilities for your company that came with the advancement of decentralized technologies.

This keynote will focus on topics such as

- Media and new functions
- How to treat digital assets with rarity
- Automation & Autonomy of Algorithms
- Internet of Value

As a company you don't need to understand how the internet works technically, but you need to realize its potentials. It is the same with decentralized technologies and the Blockchain. Our brown-bag lunches shall give your staff an overview, enable them to think about how your company can use these new tools to shape your future and ignite new ideas in your organization.

Duration 1:15h

Pricing 1500 CHF

Location In your office facilities

Dezentrum

The Think Tank Dezentrum creates positive future scenarios. With bold hypotheses, experiments and our vision Dezentrum is part of the discourse about the digital society of tomorrow.

Signup and Info

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Syllabus

- Short Introduction: Blockchain
- Robots in the darknet
- Software-as-a-Religion?
- Media and new forms of distribution
- Can digital assets become rare?
- Autonomy: From real plants on the Blockchain to forests and satellites

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